

Saturday Evening Yacht Reception Sponsor Package

The Saturday Evening reception is a unique and memorable way to host VIP clients and select YachtFest attendees in an elegant setting aboard a luxury yacht at YachtFest. Showcase and sell your luxury products to a captive group of qualified clientele following the close of YachtFest on Saturday, September 19. Opportunity to host a reception Saturday evening, September 19 on a private yacht following YachtFest.

- Opportunity to invite up to twenty-five (25) clients
- Includes full-day admission for all 25 guests (valued at \$34 each)
- VIP YachtFest clients invited as well
- Includes hosted hors d'oeuvres and beverages (alcoholic and non-alcoholic)
- Sponsor can display collateral material during reception
- Private check-in table located near YachtFest Ticket Gate
- Access to contact information for those in attendance (contact information provided by guests on a voluntary basis)
- Opportunity to sell product at the reception (Sponsor responsible for logistics)

Hospitality

- Two (2) invitations (all inclusive) to the YachtFest San Diego Opening Night Party – Wednesday, September 16, 2009
 - Fully hosted event featuring fine foods, cocktails and entertainment
- Two (2) invitations (all inclusive) to the San Diego Marine Exchange Captain & Crew Party -Thursday, September 17, 2009
 - Fully hosted event featuring hosted bar, fine foods and entertainment.
- Two (2) invitations to the Sunset Rendezvous – Friday, September 18, 2009
 - Held at two locations – the Landmark Aviation Private Aircraft Hangar and the docks of YachtFest
 - 4:30 p.m. – 6:30 p.m. – Sunset Yacht Viewing & Private Tours, YachtFest
 - 6:00 p.m. – 10:00 p.m. – Aircraft & Luxury Goods Displays, Landmark Aviation Private Aircraft Hangar
 - Hosted hors d'oeuvres & cocktails served amidst the aircraft
 - Showcases the most luxurious and prestigious items of YachtFest in an elegant evening setting
- Four (4) single day YachtFest general admission tickets

Advertising

- One-quarter (¼) page ad in the YachtFest event program
- Listing in the YachtFest event program
- Logo and link on the YachtFest website

Net Package Price: \$5,000