

YachtFest 2009 Crew Seminar Title Sponsorship Package:

This package offers the sponsor the opportunity to be a part of the “Your Career in Yachting” crew seminar to be held Sunday, September 20, 2009 from 9:00 a.m. to 11:00 a.m. at the Island Palms Hotel. This seminar is open to the public and is free of charge. At the crew seminar attendees will be able to:

- Get tips to starting a career in yachting
- Find out about life aboard a ship, job descriptions, responsibilities, and more
- Talk to recruiters, licensing organizations, and experienced crew members

YachtFest 2009 Crew Seminar Title Sponsor will receive:

- Representation as Title Sponsor for “Your Career in Yachting” crew seminar on Sunday, September 20, 2009
- Logo on print ads associated with crew seminar
- Logo on seminar flyers distributed to target audiences including hostels, military, yacht clubs, universities, junior colleges, lifeguard stations, marinas, sailing schools, high schools, etc.
- Opportunity to have yacht representatives on the crew seminar panel
- Opportunity to distribute and display luxury goods to all attendees
- Opportunity to be primary recruiting organization at the crew seminar (other organizations to be in attendance, but not have top billing or be on panel)
- Listing on YachtFest website and in Official 2009 YachtFest Event Program as Title Sponsor of crew seminar

Value - \$4,000

Advertising / Exposure

- One full page full-color ad on the official YachtFest program

Value - \$1,000

Hospitality - Networking and Entertainment Invitations

Four (4) Invitations to the YachtFest San Diego Opening Night Party (*all inclusive*) -

Wednesday, September 16

- Fully hosted event featuring fine foods, cocktails and entertainment.

Four (4) Invitations to the San Diego Marine Exchange Captain & Crew Party (*all inclusive*) -

Thursday, September 17

- Fully hosted event featuring hosted bar, fine foods and entertainment.

Four (4) Invitations to the Sunset Rendezvous – Friday, September 18, 2009

- Held at two locations – the Landmark Aviation private aircraft hanger and the docks of YachtFest
 - 4:30 p.m. – 6:30 p.m. – Sunset Yacht Viewing & Private Tours, YachtFest
 - 6:00 p.m. – 10:00 p.m. – Aircraft & Luxury Goods Displays, Landmark Aviation Private Aircraft Hangar
- Over 300 distinguished guests
- Hosted hors d'oeuvres & cocktails amidst the aircraft
- Showcases the most luxurious and prestigious items of YachtFest in an elegant evening setting

Four (4) 4-Day All Access Badges

- Includes admission to all four days of YachtFest where attendees can view and tour luxurious superyachts. (*non-transferable*)

Value - \$1,800

Website/Internet Exposure

Logo with link on YachtFest website (www.YachtFest.com)

Value - \$500

Client Entertainment:

- Opportunity to purchase additional tickets to YachtFest at a discounted price for clients and/or offer clients opportunity to purchase tickets to YachtFest at a discounted price (\$15.00).
 - YachtFest to provide ticket vouchers for such offer

TOTAL PACKAGE VALUE: \$7,300

NET PACKAGE PRICE: \$5,000 + cost of food for continental breakfast (pricing based on food arranged through Island Palms, food cost approximately \$750-\$1,000)

- **BONUS: Crew Seminar Banner on home page of the YachtFest website (A \$1,000 value)**